



planogram2go

Is your store associate wasting time on retrieving and printing planograms? Meet planogram2go, the simple, fast, and intuitive planogram tool that makes planogram execution a no-brainer.

The Simplest Mobile Planogram Tool Ever

planogram2go is designed for the busy store associate who needs to organize and stock shelves on the go. It is the industry's first mobile planogramming tool that you can operate literally with one hand, just as you restock products with the other.

Implementing Planograms Was Never This Simple!

No need to go to the back office and print out paper-based planogram instructions each time you need to restock the shelves. Just flip out your phone or other mobile device, scan a product and planogram2go will automatically retrieve the correct planogram and zoom into the required product location. Swipe or use the integrated grid to navigate through the planogram. Useful icons will indicate the novelty or placement type (e.g. laying/ hanging) of the product. Your customer traffic is reversed in this store? No problem, you can mirror the planogram with only a single click.

Improve Planogram Compliance Levels without Breaking a Sweat

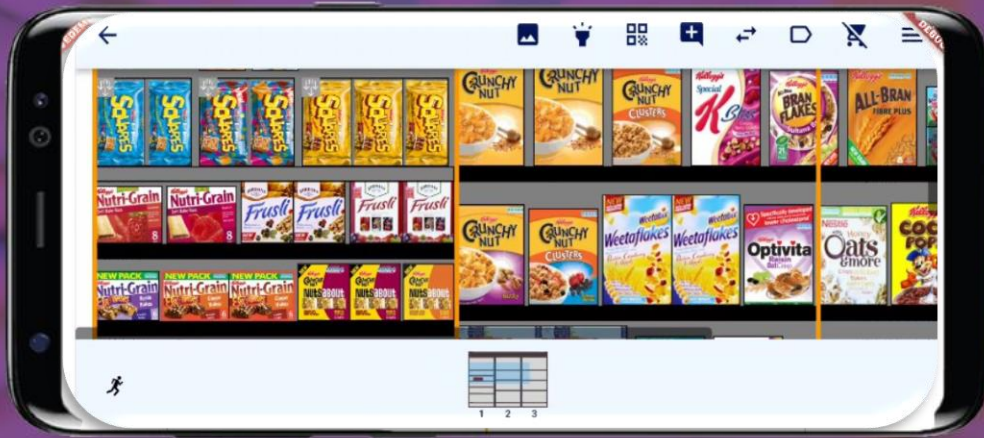
Since it has been developed under the direction of ergonomists and the store personnel, planogram2go is so intuitive that your staff do not need any training. The app has been designed for day-to-day store operations and hence requires no technical knowledge. Provide your store employees with a handy tool that enables better planogram communication and execution.

Boost your Store Productivity

Improve your store productivity by reducing the time that is related to retrieving, printing, and implementing the planogram. Paper-based planogram instructions are often difficult to read due to black-white printing, lack of images, small products, or missing information slow down the planogram implementation and lead to errors.

- Feedback
- One-Hand Operation
- Embeddable
- Digitized Shelf
- High Security
- Highlights

Strategix CFT GmbH



Reduce Waste and Increase Sustainability

Have you ever considered how much paper can be saved by eliminating the paper-based planograms? Assuming an average planogram PDF has on average 5 pages per category and needs to be printed twice per month. This leaves us with 100.000 pages of paper per month for a retailer who has 100 categories and 100 stores. The short life span of that paper stands in no relation to the produced waste. Having paperless planogram communication should be an integral part of any sustainability initiative.

Data-Driven Shelf Management Made Simple

Our data-based planogram helps you implement up-sell and cross-sell strategies by arranging products intuitively on the available shelf space.

Integrates with Your Everyday Tools

Existing Infrastructure

planogram2go integrates seamlessly with your existing mobile applications, Space Management systems and other business systems. The reason is that it has been built on modern micro-services ensuring maximum flexibility. It is cross-platform, modular and interconnectable using modern OData and REST technology standards.

Digitized Shelf Management Made Simple

Our digitized planogram helps you implement your up-sell and cross-sell strategies by arranging products optimally on the available shelf space.

Why planogram2go?

1. Boost your efficiency in the store.
2. Progress planogram implementation and compliance.
3. Go green and reduce printing costs.

